

# Being Assertive -It's all about respect!



Assertiveness is a fundamental ability in reaching our goals and "win-win" results. It can increase effectiveness and productivity within an organization by allowing greater autonomy and greater control over daily activities.

Adopting an assertive behavior is taking the place we deserve; it's knowing our rights, needs and interests and to make them count. It's also being able to show feelings, while knowing how to control them.

This training present techniques that will help you assert yourself effectively.

## **OBJECTIVES**

ALLOWING THE PARTICIPANT TO:

- Understand that assertiveness is an important professional skill.
- Know the prerequisites and techniques of an assertive communication.
- Know how to approach situations with confidence and respect.

## COURSE CONTENT

### WHAT IS ASSERTIVENESS?

- What does it mean to be assertive?
- Why is assertiveness important?
- Advantages and benefits

#### HOW TO DEVELOP ASSERTIVENESS?

- Interpersonal skills related to assertiveness
- respect
- Know how to express a balanced and
- Techniques of assertive communication

**OBSERVABLE BEHAVIORS** 





COURSE

1

**SPECIFICATIONS** 

FORMAT

DURATION

• Lunch & Learn

optimum use of time.

TARGET AUDIENCE

assert themselves

DELIVERY METHOD

Training is given in 1 hour (60 minutes) to provide maximum impact and

This training is intended for anyone wishing to develop their ability to

Focusing on a specific topic, our "Lunch

& Learn" sessions are a simple, effective and powerful way to tackle

A formula that develops, stimulates and promotes a learning culture.

Hosting up to 20 participants, these

sessions are interactive and dynamic.

best practices ... in small bites.

Available in:

- French
- English





The link between assertiveness and

- healthy assertiveness

SELF-ASSESSMENT OF